

Lodging Tax Advisory Committee Meeting Agenda

November 6, 2024

12:00 PM

Physical Location: City Hall Aspen Room (415 W 6th Street, Vancouver WA 98660)

Virtual Meeting Link & Call-In Number: For virtual viewing, please email kimberly.kerlee@cityofvancouver.us, or call 360-487-7846. Please see the Community Communications Agenda item for instructions on how to register for public comment. Pre-registration is required.

1. Call to Order and Roll Call

2. Approval of Minutes

a. 10/25/24 Minutes

3. Administrative Cost Proposal

4. 2025 Lodging Tax Grant Recommendations

5. Community Communication

****The public is invited to speak regarding any matter on the agenda. Members of the public testifying are asked to limit testimony to three minutes. There are three ways to provide comments:**

- In Writing: Public comments can be submitted in writing (name, address, contact information and comments) via email to kimberly.kerlee@cityofvancouver.us by 5pm the day before the meeting.
- Remotely: Pre-register by phone at 360-487-7846 or email kimberly.kerlee@cityofvancouver.us by 5pm the day before the meeting.
- In Person: Pre-register by phone at 360-487-7846 or email kimberly.kerlee@cityofvancouver.us by 5pm the day before the meeting or fill out a Public Comment form in person prior to the start of the Community Communications portion of the meeting.

6. Other Business

7. Adjournment

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Closed Captioning are available for the deaf, hard of hearing and general public use. Please notify a staff person if you wish to use one of the devices. Every attempt at reasonable accommodation will be made. To request this agenda in another format, please also contact the phone numbers listed above.

Date: October 25, 2024

Time: 1 – 4 p.m.

Location

City Hall – Aspen Room, Fl 1
415 W 6th Street
Vancouver, WA

Special Meeting (Convened in-person and via video conference)

The meeting agenda materials referenced in these minutes can be found [online](#). Link to Microsoft Teams meeting video: [24 10 25 LTAC Meeting Video](#).

Item 1: Call to Order and Roll Call

The meeting of the Lodging Tax Advisory Committee was called to order at 1:06 pm by Kim Harless, Committee Chair.

Board Members Present: Kim Harless, Jennifer Kenney (remote), Carla Rise, Temple Lentz (remote), Janet Kenefsky (remote), Terry Goldman, Ryan Hart, Christie Rust, Steve Bowers (remote)

Board Members Absent: None

Staff Present: Chris Harder, Kimberly Kerlee, Jonathan Young

Guests: Patrick Quinton with the City of Vancouver, Brian Tashima with Autism Empowerment, Sean Janson with Columbia Premier, Jesse Jiminez with Police Activities League of SW WA, Natasha Ramras with the City of Vancouver, Michael Walker with VDA, Anna Cruz with Vancouver Ballet, Kat Stein and Terah Ebie with Queer Community Network, Cliff Meyers with Visit Vancouver, and Kawika Shook with Ke Kukui Foundation

Item 2: Approval of Minutes

Motion by Hart, seconded by Goldman, and carried unanimously to approve the October 18, 2024, minutes.

Item 3: 2025 Lodging Tax Grant Applicant Presentations

The following 2025 Lodging Tax Grant Applicants provided optional 5-minute presentations with an additional 5-minutes for Q&A with the LTAC:

1. City of Vancouver – Waterfront Gateway
2. Autism Empowerment – Hold My Beer
3. Washington Timbers Football Club – NW Dream Cup
4. Police Activities League of SW WA – Appletree Marathon

Members

Kim Harless
Chair

Steve Bowers
Temple Lentz
Janet Kenefsky
Jennifer Kenney
Christie Rust
Terry Goldman
Ryan Hart
Carla Rise

**Economic
Prosperity &
Housing**

415 W 6th Street
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Vancouver, WA
98668
TTY: 711
cityofvancouver.us

To request accommodation or other formats, please contact:

Economic Prosperity & Housing | 360-487-7846 | Relay 711 | Kimberly.Kerlee@cityofvancouver.us

Committee member Rust recused herself due to a conflict of interest with the City of Vancouver's Expansion of the Convention Center, and Vancouver's Downtown Association Downtown Ambassador Program and Trip the Light Vantastic.

5. City of Vancouver – Expansion of the Convention Center
6. Vancouver's Downtown Association – Downtown Ambassador Program

Committee member Hart recused himself due to a conflict of interest with the Vancouver's Downtown Association, Trip the Light Vantastic.

7. Vancouver's Downtown Association – Trip the Light Vantastic

Committee members Rust and Hart rejoined the meeting.

8. Vancouver Ballet Folklorico – Day of the Dead Luminarias
9. Queer Community Network – Vancouver's Pride Block Party

Committee members Bowers, Hart, Goldman, and Rise recused themselves due to a conflict of interest with Visit Vancouver's 2025 Sales & Marketing Programs.

10. Visit Vancouver – 2025 Sales & Marketing Programs

Committee members Bowers, Hart, Goldman, and Rise rejoined the meeting.

11. Ke Kukui Foundation – 4 Days of Aloha

Item 4: Public Comment

Chair Harless invited public comment and received testimony from Carmen De Leon, community member.

Item 5: Executive Session (as needed)

None

Item 6: Adjourn

3:54 p.m.

Kim Harless, Board President

Meetings of the Lodging Tax Advisory Committee are electronically recorded. The tapes are kept on file in the office of the City Clerk for a period of six years.