



Alex Gall · Beth Harrington · Brad Richardson · Julie Mercado · Linda Reid – President
Christine A. Richardson – V.P. · Lee Rafferty - Sec/Tres · Rebekah Percival

September 14, 2023

ITEM 1: CALL TO ORDER

The September 14, 2023, meeting of the Culture, Arts and Heritage Commission was called to order at 12:15 p.m. by President Linda Reid in Birch Conference Room at Vancouver City Hall and via Microsoft Teams. Rafferty, Harrington, and C.A. Richardson were absent.

Staff Present

Stacey Donovan, Cultural Services Manager
Dave Perlick, Interim Parks, Recreation and Cultural Services Director
Kirsten Hull, Support Specialist
Katherine Stokke, Management Analyst
Stephanie Obotette, Administrative Assistant
Nena Cook, Deputy City Attorney

ITEM 2: APPROVAL OF MINUTES

Motion by Mercado, seconded by B. Richardson, and approved unanimously to adopt the minutes from August 17, 2023 as presented.

ITEM 3: MOTHER CAMAS PROJECT

Donovan introduced Paul Burgess and Sheila Davis of Fourth Plain Forward and Rodolpho Serna of Medicine Bear and gave a brief overview of the approval process for the project. Serna acknowledged the Grand Ronde and Cowlitz peoples, spoke briefly to the meaning he finds in community, and offered a song of thanks. Serna introduced the project and its artist, Toma Villa. Toma Villa is a Yakima artist based in Suquamish Wash. who seeks to merge modern identities with traditional art. Mother Camas both represents the food plant that grew abundantly in this area and was a cornerstone of local indigenous trade and additionally symbolizes maternal nurture and sacrifice. Serna described the annual maintenance process including polishing and how regular maintenance provides an opportunity to engage the community. Burgess described the site plan and landscaping. The commission spoke in favor of the project and its thoughtful planning.

Motion by Reid, seconded by B. Richardson, and approved unanimously to approve the artwork for installation in the right of way.

ITEM 4: CULTURAL SERVICES REPORT

Donovan gave the following updates:

- The sculpture at Volunteer Corner will be unveiled on October 4.
- The new City of Vancouver website is live but some of the Culture, Arts and Heritage pages are still in progress. Feedback is welcome.
- The terms of Commissioner Gall, Rafferty and C.A. Richardson will expire at the end of this year. All three incumbents are eligible for an additional term. If interested, they can submit a Letter of Continued Interest to the Boards and Commissions office and that letter will be considered with any eligible applications for that seat.

- Donovan has requested a list of historical buildings and will distribute that to the group when available.
- The grant agreements for the Culture, Arts and Heritage Grants will go out to recipients next week. Hull is preparing a calendar of key dates for each project so the Commission can be kept up to date with each project.
- Cultural Services staff is working on transitioning the FVRL headquarters building to City operation.

ITEM 5: PRESIDENT'S REPORT

President Reid gave the following updates:

- Reid convened a larger committee to work on the Arts District application and indicated further outreach to stakeholders would be helpful. Reid noted the overlap between the initial Arts Hub stakeholder group and this one.
- Reid has invited Inspire WA to provide a personalized workshop to walk through the Cultural Access process for Clark County.
- Reid requested a maintenance agreement for the Mother Camas sculpture.

ITEM 6: PUBLIC COMMENT

No public testimony.

ITEM 7: OPEN DISCUSSION

Percival introduced herself.

ADJOURNED

This meeting adjourned at 12:59 p.m.



Alex Gall · Beth Harrington · Brad Richardson · Julie Mercado · Linda Reid, President ·
Christine A. Richardson, V.P. · Lee Rafferty, Sec/Tres. · Rebekah Percival · Russell Ford, CCAC

Minutes from October 12, 2023

Item 1: Call to Order

The October 12, meeting of the Culture, Arts and Heritage Commission was called to order at 12:05 p.m. by President Linda Reid in Aspen Room at Vancouver City Hall and via Microsoft Teams. Harrington, Mercado, Percival and C.A. Richardson were absent. Ford entered at 12:08 pm.

Staff Present

Stacey Donovan, Cultural Services Manager
Dave Perlick, Interim Director of Parks, Recreation and Cultural Services
Kirsten Hull, Support Specialist
Nena Cook, Deputy City Attorney

Item 2: Approval of Minutes

Deferred to next meeting.

Item 3: 2023 VAMF Overview

Donovan gave a recap of the 2023 Vancouver Arts and Music Festival held in downtown Vancouver on August 4, 5, & 6th in partnership with Vancouver Symphony Orchestra. Donovan highlighted the event components and reviewed post-event survey data from attendees and participants. 100 attendees took the survey, rating the event a 4.5 out of five stars, with a net promoter score of 74 (considered excellent). 100% of event participants (performers, artists, volunteers, vendors and partners) who responded expressed a desire to be a part of the festival in the future.

Commissioners shared their own perceptions and feedback about the festival, including suggestions for next year. Donovan reviewed the prior year's budget including grants and in-kind donations. Donovan thanked the commission for their financial support of the festival and Reid noted that this festival demonstrated the community's appetite for Arts and Culture.

Item 4: Request for Art at Tower Mall

Perlick introduced City Council's request for activation at the Tower Mall redevelopment site. The site is currently fenced. City Council suggested four broad categories at their most recent workshop on the topic, including public art, events, pickleball courts or a food cart pod.

Reid favored activating the perimeter of the site along Mill Plain with public art over activating the center of the site based on cost prohibitive improvements that would be needed for a safe and comfortable event or activity site. B. Richardson noted that the window for events would be 2-3 months which does not fit Council's request. Perlick described the existing site plan and lack of on-site utilities. Gall expressed concern about pickleball noise traveling into the nearby residential areas. Perlick agreed, and also expressed concern about the cost to resurface for pickleball.

Public art emerged as the best compromise between activation and cost for a temporary project. Mural boards were proposed as they could be easily moved throughout the site based on construction phasing. Reid strongly

advocated for local artists to participate in their design to broaden the storytelling beyond project materials and described the benefits of printed mural panels over paintings.

Perlick asked about process and funding, noting the limited resources for public art. Reid encouraged facilitating this project through the Culture, Arts and Heritage Grants process and B. Richardson added there could be an opportunity to have businesses sponsor or contribute to individual panels. The commission asked for further information about project budget before being asked to consider dedicating funds.

There was little support for activation via outdoor events. In addition to logistical issues for the site, it was recognized that events take a few years to get established and that putting on a series of rushed events would be more detrimental to the site's image than doing nothing. Staff will return to the commission with more information about cost in order to define a process for commissioning mural panels.

Item 5: Cultural Services Report

Donovan gave the following updates:

- Día de Muertos will be held in Esther Short Park on October 21.
- Volunteer Corner at Evergreen and Broadway is open.
- Donovan and Perlick will return to the commission for discussion on interim use at the Arts Hub site.

Item 6: President's Report

Reid gave the following updates:

- Reid announced that Lincoln Property Company had released a call for artists for Terminal 1, observing that early comments have come in from Portland artists. Donovan offered to promote the call in Vancouver through the City's contacts.
- The Cultural Access funding group met with Jessi Wasson from InspireWA, and a strategic planning session has been scheduled.
- The Creative Arts District committee meeting was postponed due to the Main Street Conference in October.

Item 7: Public Comment

No public testimony.

Item 8: Open Discussion

Gall suggested adding a link to Clark County's Historical Registry map on the commission's webpage.

Adjourned

This meeting adjourned at 1:28 p.m.

Culture, Arts & Heritage Commission Workplan



Stacey Donovan
Cultural Services Manager
Parks, Recreation and Cultural Services

Agenda

- Culture, Arts & Heritage Plan
- 2023 Accomplishments
- 2024 Workplan
- Commission Retreat





Culture, Arts & Heritage Plan

- Build Capacity of the Cultural Sector
- Strengthen Vancouver's "Cultural Core"
- Expand Cultural Space

2023 Workplan

The Top Three

- Restarted the Culture, Arts & Heritage Grant Program
- Kicked off first annual Vancouver Arts and Music Festival
- Led Vancouver Arts Hub planning



2023 Workplan

Public Art Conversations

- Main Street Promise
- Heights District Development
- Tower Mall Activation
- Mother Camas Sculpture





2024 Workplan

- Culture, Arts & Heritage Grant Program
- Public Art Program: Inventory, Maintenance and Budget
- Cultural Event Partnership Program



2024 Workplan

On-Going

- Library Building Interim Use
- Arts Hub Community Engagement
- Engage Community Leaders

As Needed

- Vancouver Arts and Music Festival
- Public Art in Developments

2024 Retreat

- What time of day?
- What day of the week?
- Discussion Topics?



Thank You



CAHC 2024 Workplan	Culture, Arts & Heritage Plan	Board Commitment	Subcommittee Commitment
<i>Title with description of Commission's role</i>	<i>Related objective</i>	<i>Committee/board meeting hours, not staff work time</i>	<i>Committee meeting hours, not committee prep time</i>
Culture, Arts and Heritage Grant Program Serve as grant selection committee, monitor process and suggest improvements, outreach/build relationships with applicants	1.3 Expand City-supported arts and cultural programs	4 meetings	3-5 instructional workshops for applicants
Public Art Program: Inventory, Maintenance, Budget Immediate - Guide program development and set priorities; Long-term – serve as review committee and/or delegate to Public Art Committee	1.3 Expand City-supported arts and cultural programs	2-3 meetings	
Cultural Event Partnership Program Immediate - Advise on program formation; Long-term – serve as selection committee	1.4 Promote infusion of CAH into daily lives	2-3 meetings	
Library Interim Use Advise on use policy, outreach to determine community needs, other roles TBA as program develops	3.4 Facilitate artists successfully securing available space	Ongoing	

Arts Hub Engagement Networking & public engagement to support concept development, e.g., open houses, tabling, presentations	3.2 Expand space for making, teaching and display of art	Ongoing	
Engage Community Leaders Hear updates from guest speakers at meetings, provide updates from groups you are a part of	1.2 Engage and elevate community leaders in support of CAH	Ongoing	
Vancouver Art and Music Festival Networking with artists/performers, marketing to public, with additional opportunities to volunteer day(s) of	1.3 Expand City-supported arts and cultural programs	As needed	3-5 Performing Arts Subcommittee meetings
Public Art in Developments Advise on integration of art into public infrastructure and private developments via Public Works and Economic Prosperity and Housing departments	1.4 Promote infusion of CAH into daily lives	As needed	