



Alex Gall · Beth Harrington · Brad Richardson · Julie Mercado · Linda Reid – President
Christine A. Richardson – V.P. · Lee Rafferty - Sec/Tres · Rebekah Percival

September 14, 2023

ITEM 1: CALL TO ORDER

The September 14, 2023, meeting of the Culture, Arts and Heritage Commission was called to order at 12:15 p.m. by President Linda Reid in Birch Conference Room at Vancouver City Hall and via Microsoft Teams. Rafferty, Harrington, and C.A. Richardson were absent.

Staff Present

Stacey Donovan, Cultural Services Manager
Dave Perlick, Interim Parks, Recreation and Cultural Services Director
Kirsten Hull, Support Specialist
Katherine Stokke, Management Analyst
Stephanie Obotette, Administrative Assistant
Nena Cook, Deputy City Attorney

ITEM 2: APPROVAL OF MINUTES

Motion by Mercado, seconded by B. Richardson, and approved unanimously to adopt the minutes from August 17, 2023 as presented.

ITEM 3: MOTHER CAMAS PROJECT

Donovan introduced Paul Burgess and Sheila Davis of Fourth Plain Forward and Rodolpho Serna of Medicine Bear and gave a brief overview of the approval process for the project. Serna acknowledged the Grand Ronde and Cowlitz peoples, spoke briefly to the meaning he finds in community, and offered a song of thanks. Serna introduced the project and its artist, Toma Villa. Toma Villa is a Yakima artist based in Suquamish Wash. who seeks to merge modern identities with traditional art. Mother Camas both represents the food plant that grew abundantly in this area and was a cornerstone of local indigenous trade and additionally symbolizes maternal nurture and sacrifice. Serna described the annual maintenance process including polishing and how regular maintenance provides an opportunity to engage the community. Burgess described the site plan and landscaping. The commission spoke in favor of the project and its thoughtful planning.

Motion by Reid, seconded by B. Richardson, and approved unanimously to approve the artwork for installation in the right of way.

ITEM 4: CULTURAL SERVICES REPORT

Donovan gave the following updates:

- The sculpture at Volunteer Corner will be unveiled on October 4.
- The new City of Vancouver website is live but some of the Culture, Arts and Heritage pages are still in progress. Feedback is welcome.
- The terms of Commissioner Gall, Rafferty and C.A. Richardson will expire at the end of this year. All three incumbents are eligible for an additional term. If interested, they can submit a Letter of Continued Interest to the Boards and Commissions office and that letter will be considered with any eligible applications for that seat.

- Donovan has requested a list of historical buildings and will distribute that to the group when available.
- The grant agreements for the Culture, Arts and Heritage Grants will go out to recipients next week. Hull is preparing a calendar of key dates for each project so the Commission can be kept up to date with each project.
- Cultural Services staff is working on transitioning the FVRL headquarters building to City operation.

ITEM 5: PRESIDENT'S REPORT

President Reid gave the following updates:

- Reid convened a larger committee to work on the Arts District application and indicated further outreach to stakeholders would be helpful. Reid noted the overlap between the initial Arts Hub stakeholder group and this one.
- Reid has invited Inspire WA to provide a personalized workshop to walk through the Cultural Access process for Clark County.
- Reid requested a maintenance agreement for the Mother Camas sculpture.

ITEM 6: PUBLIC COMMENT

No public testimony.

ITEM 7: OPEN DISCUSSION

Percival introduced herself.

ADJOURNED

This meeting adjourned at 12:59 p.m.

Heights District Interim Activation Concepts

Dave Perlick
Interim Director

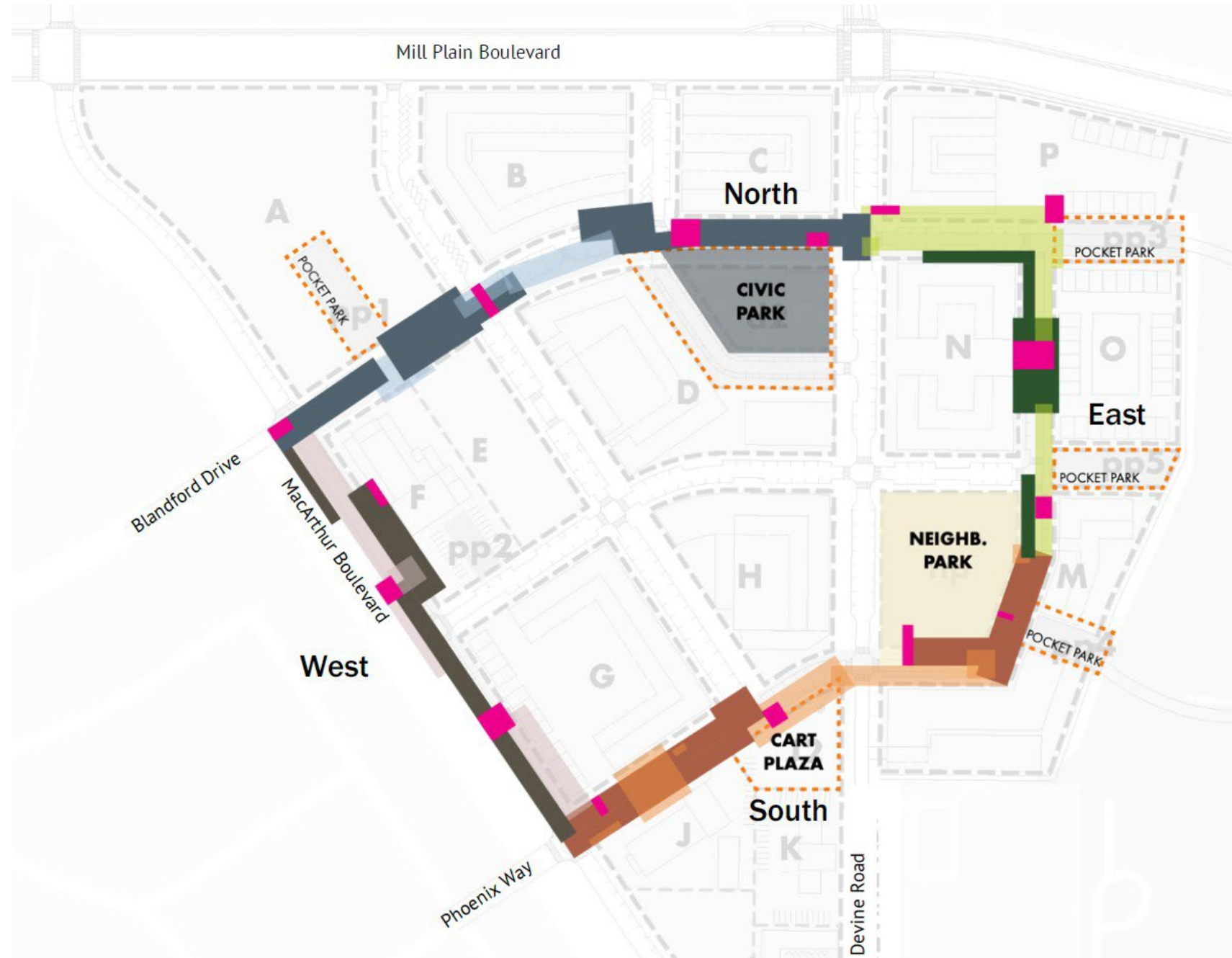
Stacey Donovan
Cultural Services Manager



Agenda

- Overview of the site, project progress and interim use concepts
- Focus on public art opportunities
- Focus on enhanced event opportunities
- Next Steps

Redevelopment Project Overview



Site Map



Public Art Concepts

Concept

- Public art on the site as a way to create visual interest and convey information.
- We are exploring mural boards along fencing

Logistical considerations

- Funding for interim use plan is unknown
- Location on site and accessibility
- Desire to be movable as redevelopment occurs

Public Art Concepts

Themes/Purpose

- Share project information and concepts
- History of the site and surrounding area
- Conveying cultural diversity of Vancouver
- Others?

Process

- Commissioning of this opportunity and identification of artists

Public Art Concepts

Questions for the Commission

- Feedback on discussed themes – project info. and site history?
- Feedback on how this fits into CAHC priorities?
- Initial thoughts about use of cultural grant funds – set aside or normal application process?

Enhanced Events Concept

Questions/Considerations

- Who is benefitting the most from temporary use
 - DEI lens to ensure inclusive and diverse use
- What are the impacts to surrounding neighborhood
- How does hosting activities impact PRCS staff capacity
 - Event staff
 - Marketing staff
 - Volunteer staff
- Where do funds come from to support events / activities
- How will this impact confirmed workload for 2024

Enhanced Events Concept

Partnership opportunities

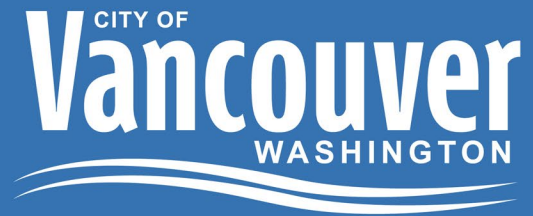
- Columbia Arts Network – outdoor market
- Holiday events
 - Christmas tree sales
 - Toy Drive
- Car Shows
- Drive in Movies

Next Steps

- Sept. 18 City Council direction
- Oct. 12 Cultural Art and Heritage Commission
- City staff refining options including process, timeline and costs
- Report to City Council TBD

Note: report back to CAHC as needed

Thank You





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ARTS & MUSIC FESTIVAL



Stacey Donovan
Cultural Services Manager
Parks, Recreation & Cultural Services

Festival Partnership

Partnership between
the City of Vancouver
and Vancouver
Symphony Orchestra



*Time For Three, guest performing with the Vancouver Symphony Orchestra on
Friday August 4th*

2023 Festival



“We are so grateful to have been a part of the festival this year. We can't thank the folks who made it possible enough. Y'all are absolute rock stars, and I am so ecstatic at the community that was brought together because of it!”

Koko Olszewski – Arts for Learning NW



Festival Highlights



It really goes to show the power of an event that is focused on engaging and serving our community vs charging ticket prices and fighting for market share among other events. I also loved the use of other streets and spaces; this practice has a lot of potential and needs to continue being used. The VAMF will undoubtedly be the most positive event in downtown Vancouver this year. Congratulations on a wonderful job! I know it was an incredible lift to pull off.

- Vancouver Farmer's Market

5.

<https://www.canva.com/design/DAFw6-OYYxs/0wsHMalocuPcuF456uvy7Q/watch>

Survey Results

Overall, how would you rate the Vancouver Arts & Music Festival?

Public

4.5★

average rating



Participants

4.5★

average rating

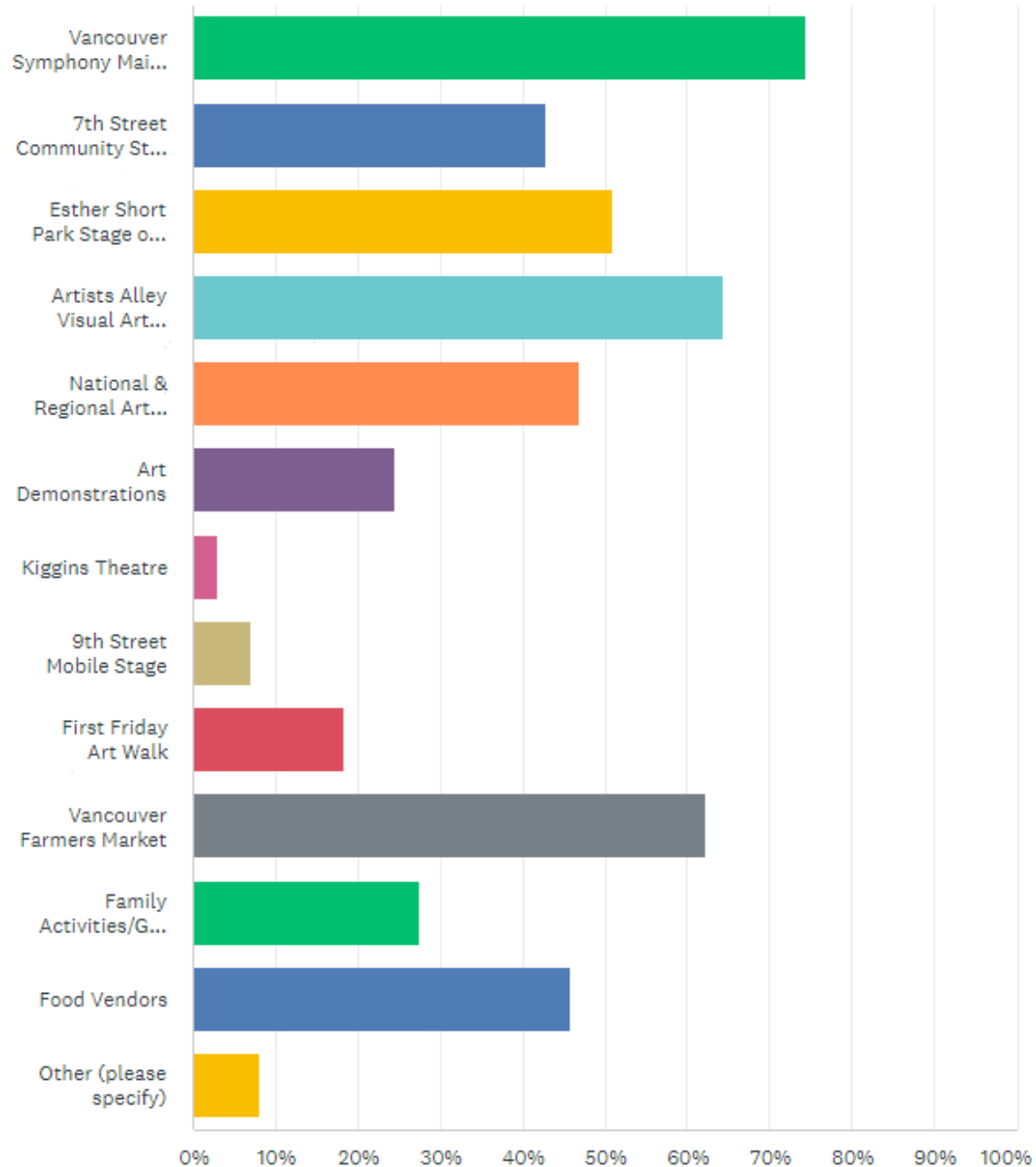


Survey Results

Performers/Artists/Volunteers/Vendors/Partners

- Overall rating for the festival is 4.5 out of 5 stars
- 95% said the festival met or exceeded expectations
- 100% want to be part of the festival in the future

Survey Results



What activities did you explore at the Vancouver Arts & Music Festival? (Check all that apply).

Festival Volunteers



2024 Festival Planning

“With Vancouver’s waterfront development surging and completely redesigning the city’s look – making it a vibrant player in the Pacific Northwest – the VAMF successfully gave the city a sense of community that is growing.”

James Bash, Northwest Reverb and Oregon Arts Watch

2024 Festival Planning



- Shared Main Stage – VSO / Dance Groups
- 7th Street
 - Add Main Street between 6th and 7th
 - Add alleyway
- 9th Street
 - Activate from 7pm to 10pm
 - Add food and art vendors
 - Add tables/chairs
- More signage throughout festival footprint
- Music lineup that attracts younger audiences
- Interactive maps
- Messaging plan for downtown stakeholders

Budget

COV Costs	\$149,000
VSO Costs	\$327,000
CAHC Grant	\$25k
Lodging Tax Grant	\$10k
Waste Connections	\$2.5k
Hilton (In-Kind)	\$10k
Pepsico (In-Kind)	\$500
Waste Connections (In-Kind)	\$500

Gratitude



Thank You!

To learn more, visit
VancouverArtsandMusicFestival.com

