

Date: February 14, 2024

Time: 8:00 a.m.

Location

City Hall – Aspen Room Fl
415 W 6th Street
Vancouver, WA 98668

Regular Meeting (Convened in person and via video conference)

The meeting agenda materials referenced in these minutes can be found [online](#).

Item 1: Call to Order and Roll Call

The February 14th, 2024, meeting of the Parking Advisory Committee Meeting was called to order at 8 am by Interim President Ryan Morin.

Board Members Present: Ryan Morin, Jason Cromer, Kurt Stonex, Garrett Ginter, Jocelyn Cross

Board Members Absent: Doug Varenas

Staff Present: Patrick Quinton, Chris Harder, Gabriel Montez, Andrew Westlund, Tina Picchioni, Kimberly Kerlee

Guests: None

Item 2: Downtown Parking Rates

Gabriel Montez, Parking District Manager, spoke on the parking rates in the Waterfront District as well as Vancouvercenter garage. Current on-street rates at the Waterfront are \$2.00/hour and \$1.75/hour in all other areas. Current off-street rates (private) in the Waterfront district are \$2.25/hour, set to increase to \$2.50/hour July 8, 2024. The current rates in the Vancouvercenter garage are \$1.25/hour. The recommendation is to increase the hourly rate to \$2.50 in the Waterfront district and \$1.75 in the Vancouvercenter garage. Montez provided the reasoning behind the rate increases. The new rates will be implemented May 1, 2024, on the Waterfront and June 3, 2024, in the Vancouvercenter garage.

Committee members provided feedback related to the rates increases.

Motion by Ginter, seconded by Cromer, and carried unanimously to approve the recommended increase of Waterfront District hourly rate to \$2.50

Members

Ryan Morin
Interim President

Garrett Ginter
Doug Varenas
Kurt Stonex
Jason Cromer
Jocelyn Cross
Travis Schemp

415 W 6th Street
P.O. Box 1995
Vancouver, WA 98668
cityofvancouver.us

To request accommodation or other formats, please contact:

Economic Prosperity & Housing | 360-487-8657 | Relay 711 | Tina.Picchioni@cityofvancouver.us

beginning May 1, 2024, and recommended increase of the Vancouvercenter garage hourly rate to \$1.75 beginning June 3, 2024.

Item 3: : Parking Management Area Study and Downtown Parking Plan Update

Andrew Westlund, Senior Management Analyst, along with Gabriel Montez provided a presentation and overview of the Parking Management Area Study and Downtown Parking Plan. The discussion including the citywide strategic plan connection, current state of parking management area and operations, project overview of why and key deliverables, and when and how Parking Advisory Committee will engage with and support the project. Walker Consulting is the consulting firm that the City has hired as the consultant.

Committee members provided feedback and asked questions. Will we have collaboration between us and the Transportation Department and TMC? Have we internally done any work and looked outside at other cities that target our density and vision and compared their parking plans and effectiveness.

City staff stated that we will be going to TMC and a joint meeting between two agencies could be facilitated.

Westlund stated that part of the RFP process, we researched peer cities. Also, Walker has a couple of sub-consultants that are locally based. There is a level of familiarity as well as bringing outside perspective.

Montez added that Walker will present us with two or three peer cities and what they've done and how they've implemented some of their practices. Montez also added that we are looking at stakeholders to join the parking plan steering committee. Someone on the PAC would be a great candidate for that.

Public Comment:

Diane Burnell, resident of Smith Tower, feels unsafe when walking to vehicle. Also frustrated with limited parking. Rate increases are difficult for seniors with limited incomes.

Adjournment

8:45 am

Ryan Morin, Interim Board President

Meetings of the Parking Advisory Committee are electronically recorded on audio. The audio tapes are kept on file in the office of the City Clerk for a period of six years.



CITY OF
Vancouver
WASHINGTON

Parking Advisory Committee

Gabriel Montez
Parking District Manager
Economic Prosperity and Housing

May 8, 2024



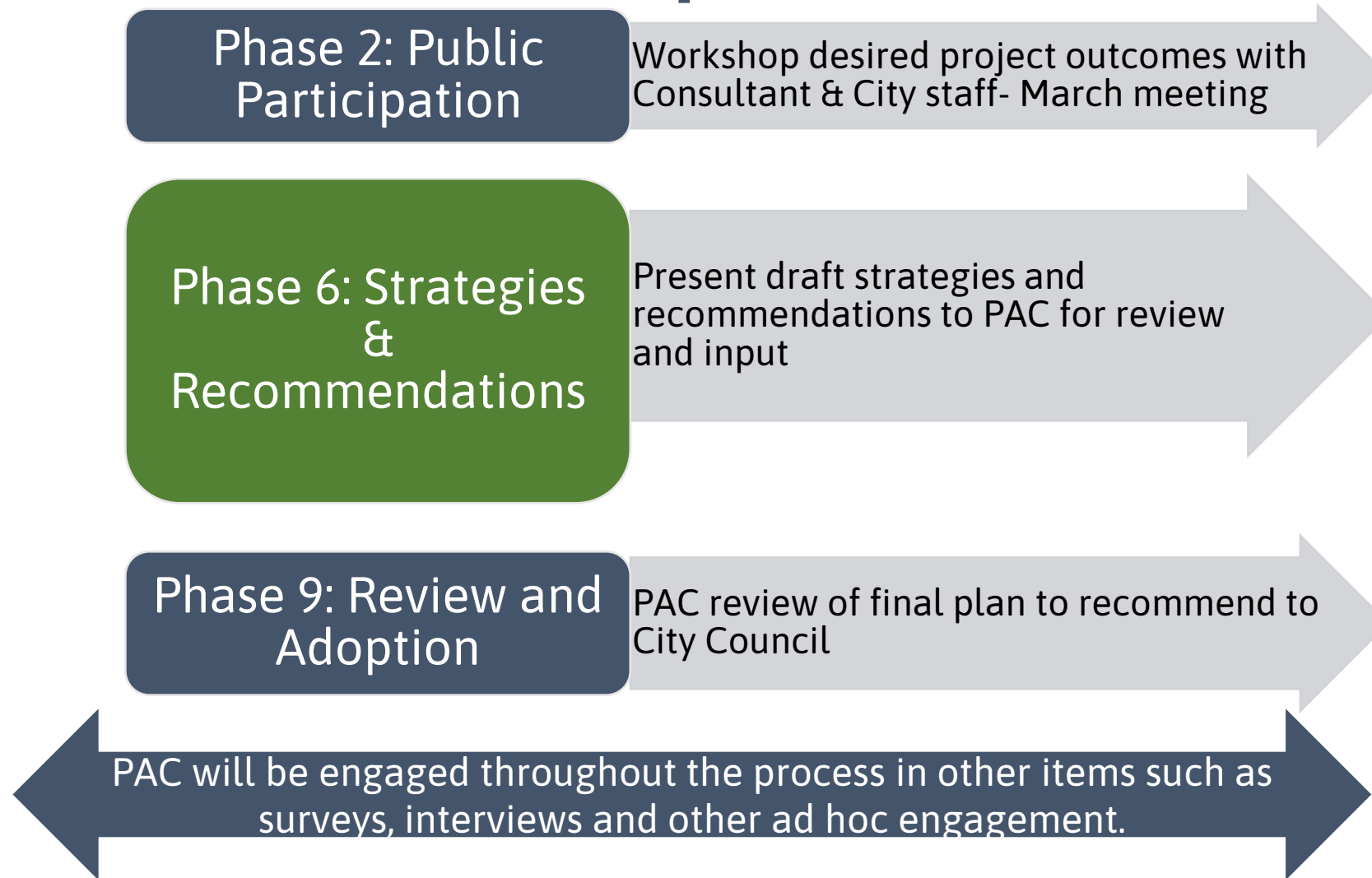
New Member Introduction

**Travis
Schemp**





PAC's Role and Touchpoints





Parking Management Area Study and Downtown Parking Plan

Gabe Montez

Parking District Mgr.
Parking Services



WALKER
CONSULTANTS

Ben Weber

Parking and Mobility Consultant
Walker Consultants

May 8, 2024



Discussion



Thank you!

Any questions?

Gabriel Montez

Parking District Manager

Gabriel.Montez@cityofvancouver.us





MEMORANDUM

DATE: May 8, 2024

TO: Parking Advisory Committee

FROM: Gabriel Montez, Economic Prosperity and Housing, Parking Services

RE: **Downtown Parking Plan Visioning and Goals Update**

CC:

Introduction:

Walker Consultants has provided a memo outlining current thinking about the vision and principles for parking, curb management, and general mobility. The memo provides early perceptions for recommendations of the Study and Plan. Walker Consultants and the project team expect to revise and fine-tune any established vision statement and parking principles at several points throughout the project process, most likely following significant moments of community outreach, advisory committee review, and City Council input.

This Parking Advisory Committee memo provides a summary of key items covered in Walker Consultants' review, focusing on the current state and impacts of city strategic initiatives. These observations are an initial exploration, that will continue to evolve as the project progresses.

Current State:

Key actions that contributed to current approach within the Parking Management Area

- During the 2006 Downtown Strategic Parking Plan project, the City adopted the objective statement below and ten guiding principles.

Objective Statement

To implement a Parking Management Plan for Downtown Vancouver that supports the development of a vibrant, regional center for shopping, working, living, recreation and entertainment, and the customers, visitors, employees, and residents of those uses. The components of this plan need to be simple and intuitive for the user, providing an

understandable system that is safe, secure, affordable, and well-integrated into the traffic system and other access modes. The plan recognizes the role of the public sector in providing parking for patrons of the downtown (the person who shops, visits, or recreates), as well as seeking out opportunities for creating partnerships with the private sector to improve access and support of alternative modes of access.

- In 2017-18, a consultant completed the City of Vancouver Downtown Parking Efficiency Study which assessed parking program staffing, financial and revenue condition, operational effectiveness, and regulatory coverage as the City expanded paid parking to Uptown and considered residential permit program improvements. The Study provided an extensive list of recommended actions on an Immediate (0-12 months), Short-Term (1-2 years), or Long-Term (2+ years) timeline.
- The 2022 Downtown Strategic Parking Management Plan Update outlined 14 strategies that would need to be addressed in a new Strategic Parking Plan. Key concepts related to establishing new guiding principles, data collection and reporting, improving the parking experience, and evaluating commuter behavior.

New City Initiatives and Influence on Parking:

- City of Vancouver Climate Action Framework was approved by Council in 2022. The Framework has established a goal of carbon neutrality by 2040. Parking related objectives include:
 - Creating compact, dense, walkable urban neighborhood development that could be less vehicle-dependent and take better advantage of active mobility options
 - Improving active mobility infrastructure and connections
 - Transitioning to electric vehicle use
- 2024-2044 Transportation System Plan
 - Update Parking code and policies to maximize active users and create inviting places
 - Effectively manage on and off-street parking resources through adoption of policies, systems and tools
 - Operate the parking system efficiently
 - Use technology, information, wayfinding, or other strategies so people can easily find parking
- Our Vancouver: Our Future 2045 (Comprehensive Plan, update underway)
 - 15-minute neighborhoods, access to jobs and essential spaces
 - Decrease emissions, multi-modal mobility

Looking Forward:

2024 Parking Plan will:

- Evaluate the relationship between parking and supporting alternative transportation options
- Define desired balance of mobility options and how to measure progress towards achieving it

- Define how parking supports economic vitality and livability
- Include policies and actions that support city goals
- Develop a basic curb management framework and next steps for the city.
- Explore opportunities for mobility hubs
- Evaluate the feasibility and potential impacts of establishing parking benefit districts
- Advise on best practices and long-term actions the City can take to collect and evaluate mobility data, such as traffic counts, parking utilization, transit ridership, bicycle trips, walking trips, and related information

Visioning and Goal Exploration:

Should the City choose to create an official vision statement for parking management, these areas and prompts could be useful:

- Efficiency and User Needs:
 - "To be a leader in innovative parking solutions that provide efficient access for residents, businesses, and visitors while minimizing congestion and promoting a multimodal transportation network."
- Sustainability and Equity:
 - "To create a balanced parking ecosystem that prioritizes sustainable practices, promotes alternative transportation options, and ensures equitable access for all users, regardless of income or ability."
- Economic Development and Vibrancy:
 - "To manage parking strategically to support economic development, create vibrant and walkable urban spaces, and attract businesses and residents to our city."
- Technology and Smart Cities:
 - "To leverage technology to create a smart parking system that offers real-time information, optimizes space utilization, and enhances the parking experience for all stakeholders."
- Safety and Accessibility:
 - "To provide a safe and accessible parking environment for everyone, prioritizing spaces for people with disabilities and ensuring well-maintained facilities."

Next Steps:

- Continued evaluation of current state
 - Parking survey has been released, will close May 26, 2024
- PAC engagement
- City Council Workshop August 5, 2024
- Incorporation of Vision and Goals into Strategies and Recommendations and overall Parking Plan development.