



CITY OF
Vancouver
WASHINGTON

Parking Advisory Committee

Gabriel Montez
Parking District Manager
Economic Prosperity and Housing

February 14, 2024



Parking Rate Discussion

Waterfront

South of railroad tracks

Vancouvercenter garage
(Park'n Go)

6th and Columbia



Waterfront

Recommendation: On street rates to match off street rates at \$2.50 per hour

- On street rates were last increased in 2022 to the current price of \$2.00 per hour
- Current off street (private) rates are \$2.25
- Columbia Way garage is scheduled to open 7/8/24 with an hourly rate of \$2.50
- Off street (private) lots also set to increase to \$2.50 7/8/24
- Over the previous 6 months (weekly counts)

Peak hours average 94% occupied

Morning hours 62% occupied

All counts average 90% occupied



Vancouver Center Garage

Recommendation: Increase hourly rates to \$1.75 per hour

- The Vancouver Center Garage rates were last increased in 2017 to \$1.25
- On street rates are \$1.75 per hour
- After accounting for permits, an average of 126 available spaces for the public.
- Given the limited supply, an increase in hourly rates will help manage demand.
- Ensuring regular parking turnover is important to increasing accessibility to many Downtown and Waterfront small business.
- Regular increases in public parking rates to match market is consistent with the City's goals for climate action and active transportation.



Next Steps

- Today: Recommendation from PAC on rate changes
- March 15, 2024 Post rate changes for public notice
- May 1, 2024: Implement new Waterfront rate change
- June 3, 2024: Implement new Vancouvercentergarage rate change



Discussion





Proposed Action

Rate increases can be implanted as a staff action because the City Manager, or Economic Development Director as their representative, has the authority to increase rates.

PAC Recommendation

- The Parking Advisory Committee recommends an increase of Waterfront rates to \$2.50 per hour beginning May 1, 2024
- The Parking Advisory Committee recommends increasing hourly rates in the Vancouvercenter garage to \$1.75 per hour beginning June 3, 2024





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Parking Management Area Study and Downtown Parking Plan

Gabriel Montez- Parking District Manager

Andrew Westlund- Sr. Management Analyst
Economic Prosperity and Housing

Parking Advisory Committee: February 14, 2024

Citywide Strategic Plan Connection



Presentation Overview



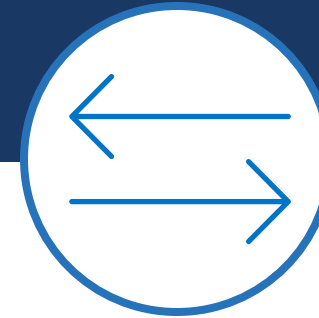
Current State

Current Parking
Management Area
and operations



Project Overview

The *why* of the
project and key
deliverables

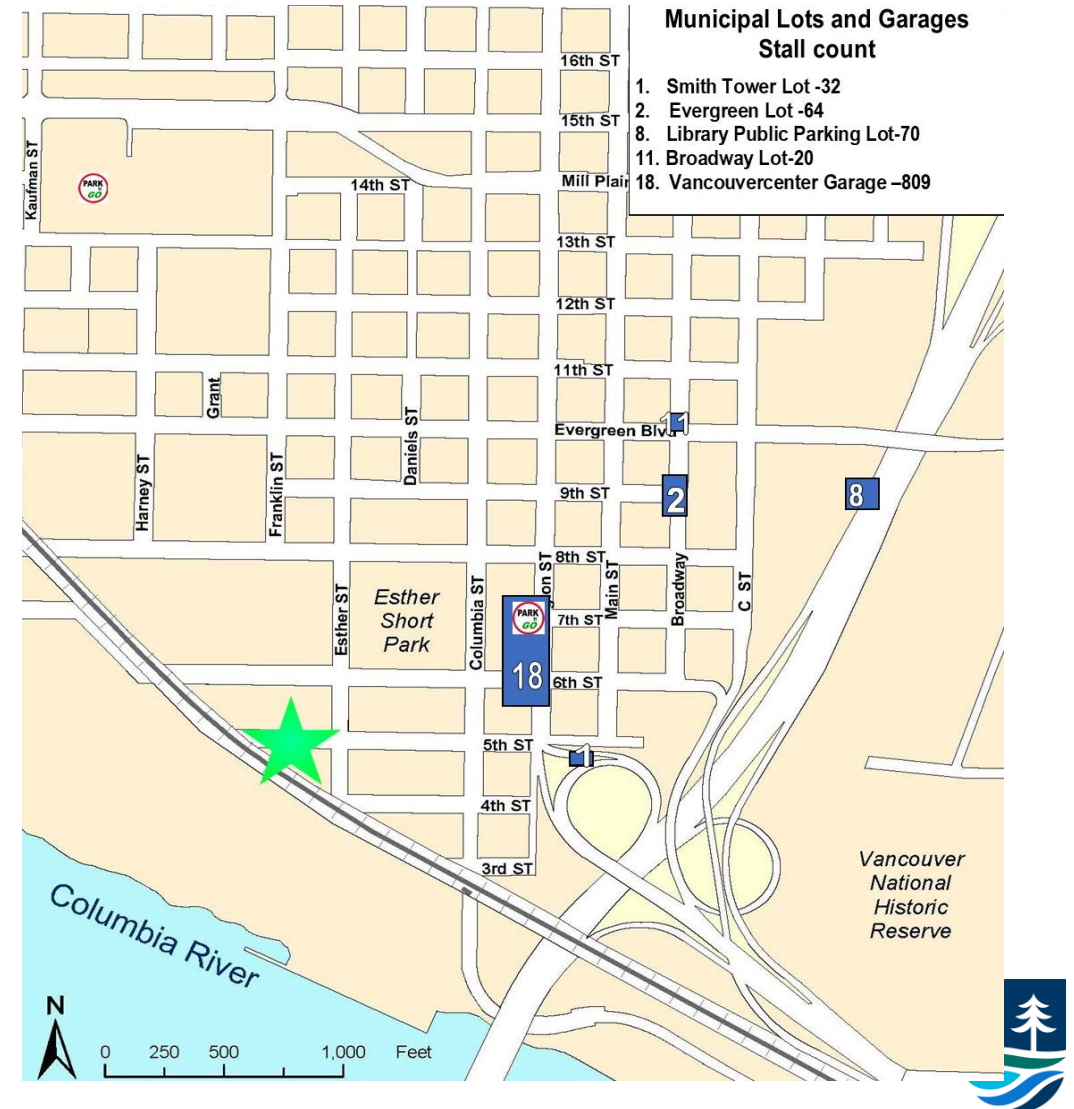
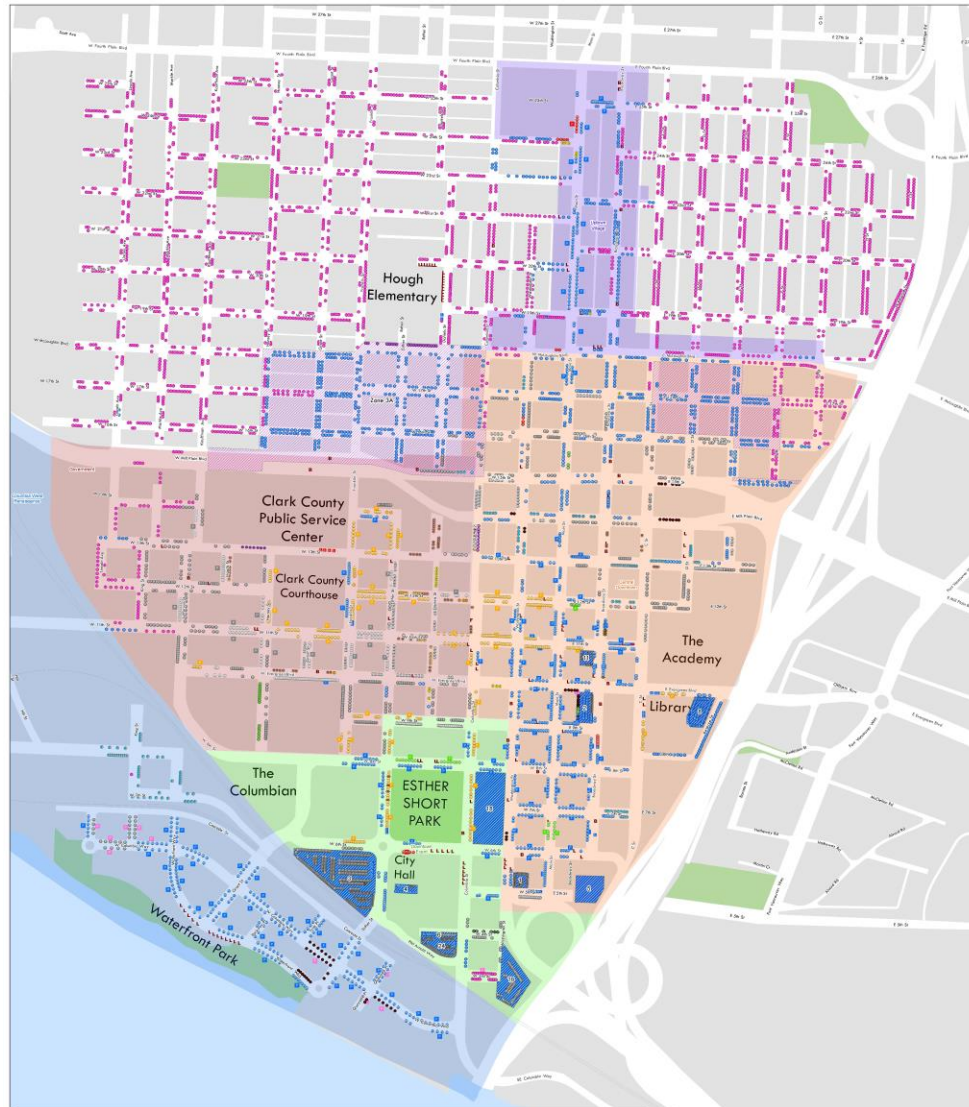


PAC's Role

When and how PAC
will engage with and
support the project



Downtown Enforcement Area

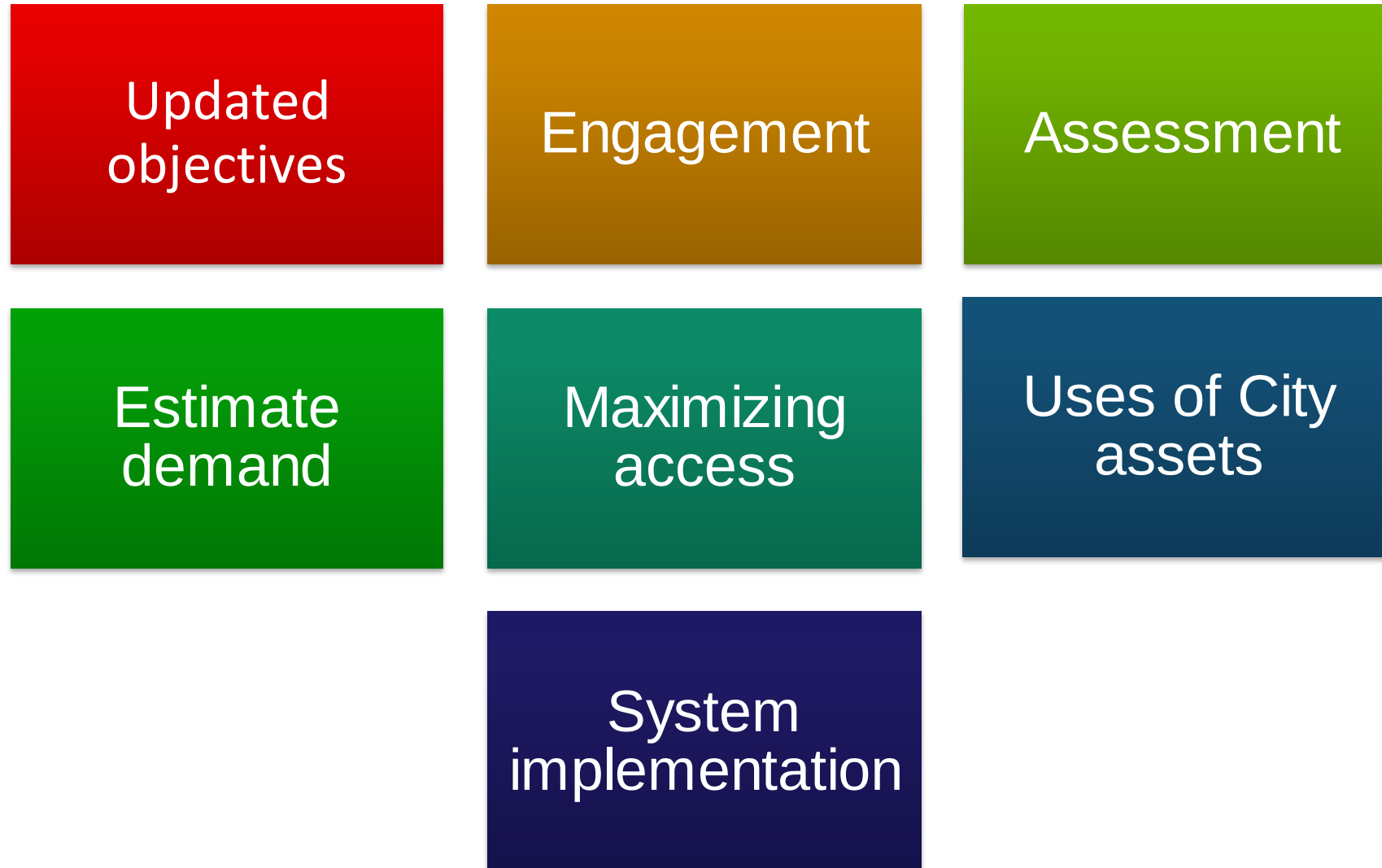


Current State of Parking Downtown

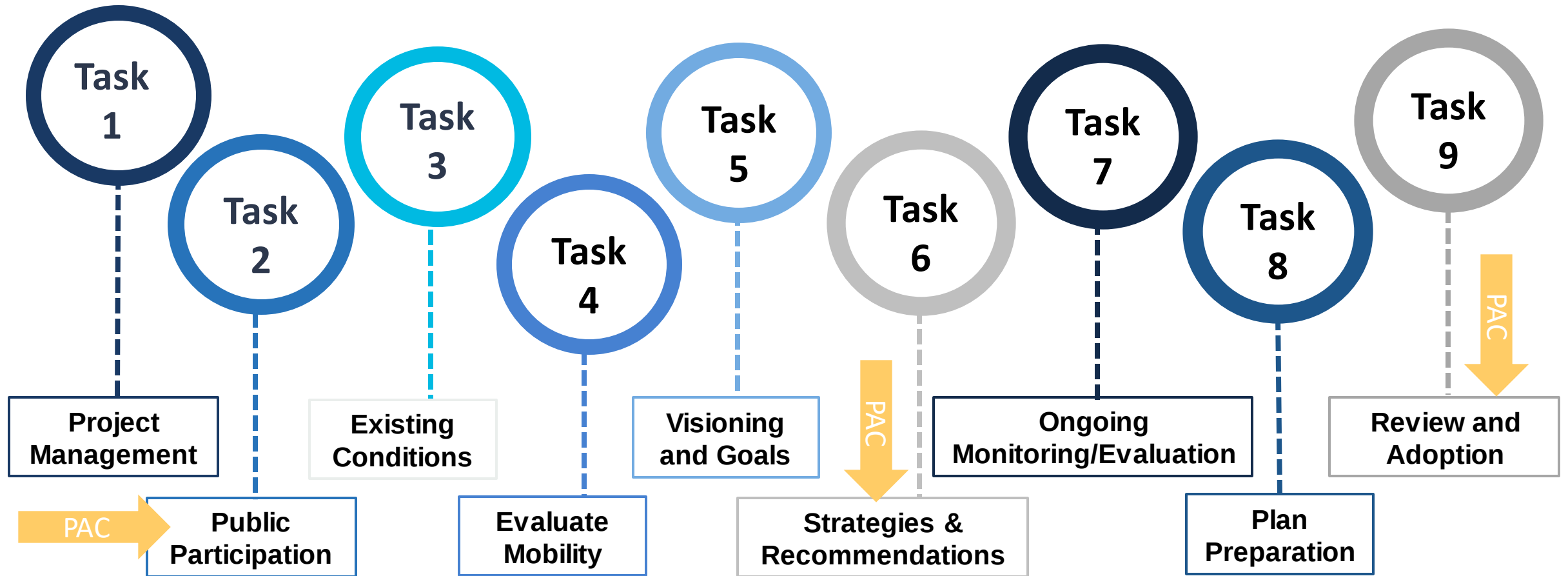
- Vancouver's current Downtown Parking Plan was adopted as part of Vancouver City Center Vision (VCCV) in 2006.
- Development activity downtown and on the waterfront has, and will, bring additional trip demand to the City Center.
- An opportunity to align parking and mobility around City's commitment to climate action, equity, and affordable housing.
- Updated downtown parking plan needed to employ best practices in parking demand management and active mobility strategies.



Project Overview: Scope and Deliverables

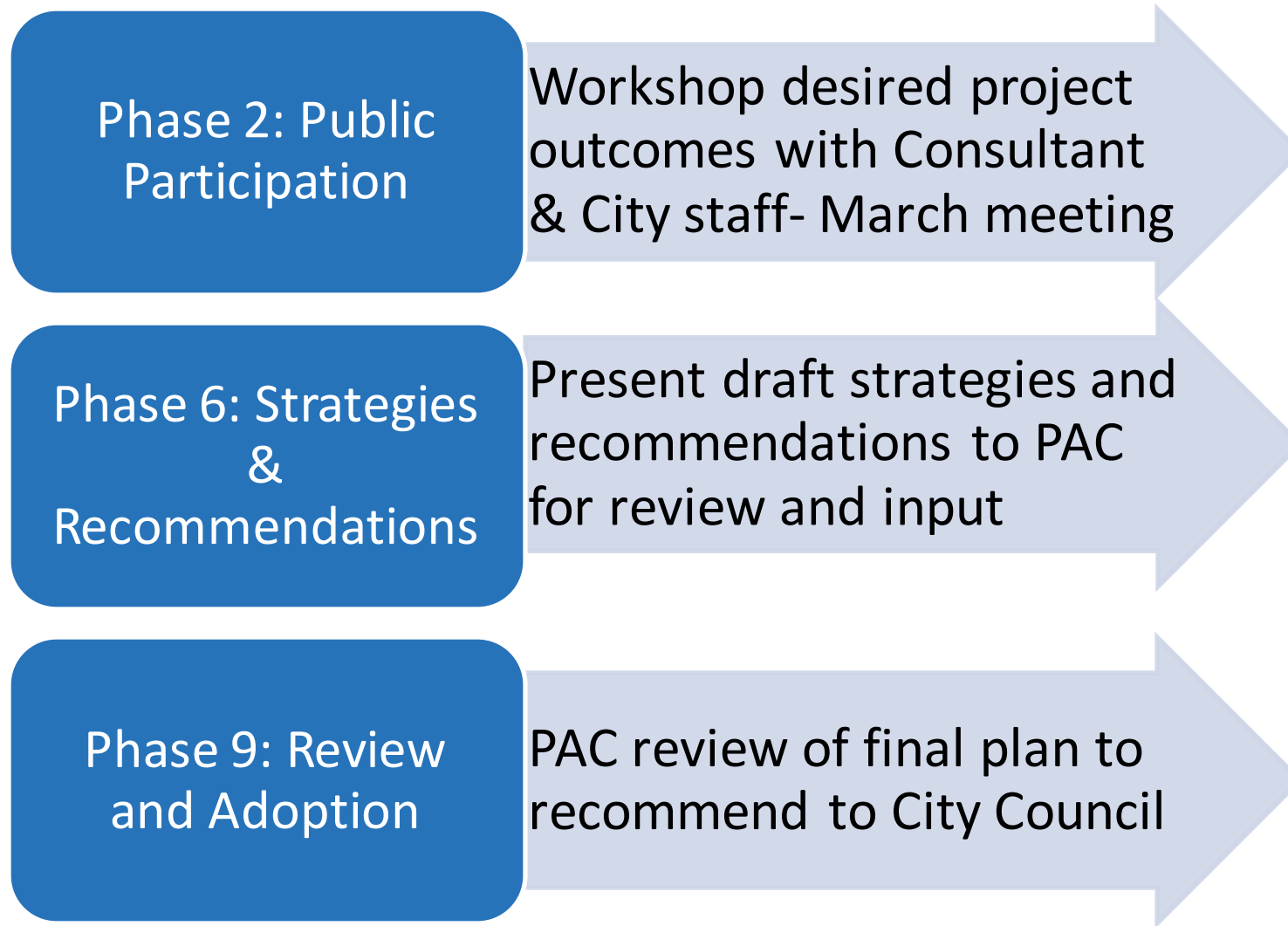


Project Overview of Process





PAC's Role and Touchpoints



Thank you!

Any questions?

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