

Lodging Tax Advisory Committee Meeting Agenda

February 12, 2025

12:00 PM

Physical Location: City Hall Aspen Room Fl 1, 415 W 6th Street Vancouver, WA 98660

Virtual Viewing: For virtual viewing, please email kimberly.kerlee@cityofvancouver.us or call 360-487-7846.

Please see the Community Communications Agenda item for instructions on how to register for public comment.

1. Call to Order and Roll Call

2. Approval of Minutes

a. 11/22/24 Minutes

3. 2024 Year in Review and Prepare for 2025

4. Other Business

5. Community Forum

****The public is invited to speak regarding any matter on the agenda. Members of the public testifying are asked to limit testimony to three minutes. Pre-registration is required. There are three ways to provide comments:**

- In Writing: Public comments can be submitted in writing (name, address, contact information and comments) via email to kimberly.kerlee@cityofvancouver.us by 5pm the day before the meeting.
- Remotely: Pre-register by phone at 360-487-7846 or email kimberly.kerlee@cityofvancouver.us by 5pm the day before the meeting.
- In Person: Pre-register by phone at 360-487-7846 or email kimberly.kerlee@cityofvancouver.us by 5pm the day before the meeting or fill out a Public Comment form in person prior to the start of the Community Communications portion of the meeting.

6. Executive Session, if needed

Adjournment

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Date: November 22, 2024

Time: 2 – 2:30 p.m.

Location

City Hall – Birch Conference Room, Fl 2
415 W 6th Street
Vancouver, WA

Special Meeting (Convened in-person and via video conference)

The meeting agenda materials referenced in these minutes can be found [online](#). Link to Microsoft Teams meeting video: [24 11 22 LTAC Meeting Video](#).

Item 1: Call to Order and Roll Call

The meeting of the Lodging Tax Advisory Committee was called to order at 2:03 pm by Kim Harless, Committee Chair.

Board Members Present: Kim Harless, Janet Kenefsky, Carla Rise, Temple Lentz, Terry Goldman, Ryan Hart, Christie Rust, Steve Bowers (all joined virtually)

Board Members Absent: Jennifer Kenney

Staff Present: Chris Harder, Kimberly Kerlee, Jonathan Young

Item 2: Approval of Minutes

Motion by Bowers, seconded by Rise, and carried unanimously to approve the November 6, 2024, minutes.

Item 3: Finalize Award Recommendations

Chris Harder, Deputy Director, reviewed the Lodging Tax Grant funds recommended by the Lodging Tax Advisory Committee. Harder mentioned that committee member Rust suggested that the committee reconsider the original award recommendation for the Lions Club due to receiving a \$500 sponsorship from Visit Vancouver and re-distribute those funds to another application. The committee agreed with the suggestion.

Motion by Rust, seconded by Goldman to reduce the Lions Club Lodging Tax Grant Recommendation by \$500 and re-distribute to another event.

Discussion occurred around the re-distribution of the \$500.

Motion by Bowers, seconded by Goldman to amend the original motion to reduce the Lions Club recommendation by \$500 and re-distribute the \$500 to the Waterfront Gateway Plaza Design. Yay: Rust, Kenefsky, Hart, Rise, Lentz, Harless, Goldman, Bowers. Motion approved as amended.

Members

Kim Harless
Chair

Steve Bowers
Temple Lentz
Janet Kenefsky
Jennifer Kenney
Christie Rust
Terry Goldman
Ryan Hart
Carla Rise

**Economic
Prosperity &
Housing**

415 W 6th Street
P.O. Box 1995
Vancouver, WA
98668
TTY: 711
cityofvancouver.us

To request accommodation or other formats, please contact:

Economic Prosperity & Housing | 360-487-7846 | Relay 711 | Kimberly.Kerlee@cityofvancouver.us

Item 4: Other Business

Jonathan Young reminded the board that the LTAC is subject to the Open Public Meetings Act (OPMA) and has an obligation as an advisory board to City Council to ensure the committee is following the OPMA guidelines when discussing LTAC matters.

Final award recommendations are on the consent agenda for City Council on December 9, 2024.

Motion by Goldman, seconded by Hart and carried unanimously to excuse the absence of Jennifer Kenney.

Item 5: Public Comment

None

Item 6: Executive Session (as needed)

None

Item 7: Adjourn

2:16 p.m.

Kim Harless, Board President

Meetings of the Lodging Tax Advisory Committee are electronically recorded. The tapes are kept on file in the office of the City Clerk for a period of six years.

Lodging Tax Advisory Committee

February 12, 2025

Agenda Topics

- 2025 Contract Updates
- Goals for 2025
- Program Improvements
- Future Meeting Topics/Presenters
- Immediate Next Steps



What are your high-level goals for 2025?

- ??



2024 Grant Program Reflections

What worked well? What can be improved? What can be clarified?

- Improved – room night accuracy reporting
- Clarified – event category (cultural enrichment; large event) distinction
- Clarified – limit event applicants to non-profits?



Potential Meeting Topics

Topics, presenters, organizations to include at future meetings?

- ??



- Finalize contracting
- Set meeting agendas for 2025

Immediate Next Steps



Thank You

