



Lodging Tax Advisory Committee Meeting Minutes

Date: October 18, 2024

Time: 12 – 3 p.m.

Location

City Hall – Aspen Room, Fl 1

415 W 6th Street

Vancouver, WA

Special Meeting (Convened in-person and via video conference)

The meeting agenda materials referenced in these minutes can be found [online](#). Link to Microsoft Teams meeting video: [24 10 18 LTAC Meeting Video](#).

Item 1: Call to Order and Roll Call

The meeting of the Lodging Tax Advisory Committee was called to order at 12:04 pm by Kim Harless, Committee Chair.

Board Members Present: Kim Harless, Jennifer Kenney (remote), Carla Rise, Temple Lentz (remote), Janet Kenefsky (remote), Terry Goldman, Ryan Hart, Christie Rust

Board Members Absent: Steve Bowers

Staff Present: Chris Harder, Kimberly Kerlee, Jonathan Young

Guests: John Park with Vancouver Arena, Sherri McMillan with WHY Community, Stephanie O'Dell and Brian Scott with the Camas Lions, Igor Shakham with the Vancouver Symphony Orchestra and Stacey Donovan, City of Vancouver Parks and Rec, Kim Hash with the NW Association for Blind Athletes, John Laughlin with Jlaughlin LLC, Dr. Maria Manzo and Michael Kissinger with Bravo, Stephanie Clark, and Kelsey Allan with the Farmers Market.

Motion by Hart, seconded by Goldman, and carried unanimously to excuse the absence of Steve Bowers.

Item 2: Approval of Minutes

Motion by Rise, seconded by Goldman, and carried unanimously to approve the October 9, 2024, minutes.

Item 3: City LTAC Administrative Cost Proposal

Chris Harder, Deputy Director, reviewed the administrative cost proposal. Discussion occurred around the estimated Citywide cost allocation, Economic Prosperity and Housing Department Staff cost allocation and Parks, Recreation and Cultural Services Staff costs per event. Board members asked questions and provided feedback. Harder

Members

Kim Harless
Chair

Steve Bowers
Temple Lentz
Janet Kenefsky
Jennifer Kenney
Christie Rust
Terry Goldman
Ryan Hart
Carla Rise

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mentioned that the LTAC recommendations and comments on the proposal will be included when they are sent to City Council for consideration and approval.

Item 4: 2025 Lodging Tax Grant Applicant Presentations

The following 2025 Lodging Tax Grant Applicants provided optional 5-minute presentations with an additional 5-minutes for Q&A with the LTAC:

1. Vancouver Arena – Go Fest
2. WHY Community – Couve Clover Run
3. Camas Lions Club – Lions District 19 Annual Convention
4. NW Association for Blind Athletes – Columbia River & Girlfriends Triathlon
5. Vancouver Symphony Orchestra – Vancouver USA Arts & Music Festival
6. Jlaughlin LLC – The Craig Stein Oktoberfest
7. Bravo! – 25th Annual Vancouver Wine & Jazz Festival
8. Vancouver’s Farmers Market – Vancouver Holiday Market

Harder mentioned The City of Vancouver signed up to present on their application for the Expansion of the Convention Center but requested to move the presentation to the October 25 meeting.

Board members complimented the efficiency of the meeting.

Item 5: Public Comment

None

Item 6: Executive Session (as needed)

None

Item 7: Adjourn

2:34 p.m.

Signed by:

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Kim Harless, Board President

Meetings of the Lodging Tax Advisory Committee are electronically recorded. The tapes are kept on file in the office of the City Clerk for a period of six years.