



Lodging Tax Advisory Committee Meeting Minutes

Date: February 12, 2025

Time: 12 – 1:30 p.m.

Location

City Hall – Aspen Room, Fl 1

415 W 6th Street

Vancouver, WA

Regular Meeting (Convened in-person and via video conference)

The meeting agenda materials referenced in these minutes can be found [online](#). Link to Microsoft Teams meeting video: [25 02 12 LTAC Meeting Video](#).

Item 1: Call to Order and Roll Call

The meeting of the Lodging Tax Advisory Committee was called to order at 12:02 pm by Kim Harless, Committee Chair.

Board Members Present: Kim Harless (virtual), Janet Kenefsky, Carla Rise (virtual), Temple Lentz (virtual), Terry Goldman (virtual), Ryan Hart, Christie Rust, Steve Bowers (virtual)

Board Members Absent: Jennifer Kenney

Staff Present: Chris Harder, Kimberly Kerlee, Taylor Hallvik, Andrew Westlund

Motion by Goldman, seconded by Lentz, and carried unanimously to excuse the absence of Jennifer Kenney.

Item 2: Approval of Minutes

Motion by Hart, seconded by Bowers, and carried unanimously to approve the November 22, 2024, minutes.

Item 3: 2024 Year in Review and Prepare for 2025

Chris Harder, Deputy Director, reviewed the agenda topics. Kimberly Kerlee provided 2025 contract updates. Discussion occurred and committee members provided goals for the 2025 program year. Committee member Rise asked about the possibility of offering multiple application periods throughout the year and Chair Harless mentioned ongoing applications. Harder and Westlund responded. Additional 2025 goals mentioned by the committee included: reviewing the scoring tool, program outreach, reviewing administrative costs and how to proactively recruit or cultivate proposals from organizations to fill gaps in the tourism market. The committee discussed the 2024 grant program and reflected on what went well and provided feedback on what can be improved or clarified for future programs. Committee member Goldman thanked the City staff for their strong communication and

Members

Kim Harless
Chair

Steve Bowers
Temple Lentz
Janet Kenefsky
Jennifer Kenney
Christie Rust
Terry Goldman
Ryan Hart
Carla Rise

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organization, and expressed appreciation for the experienced committee members. Harder asked the committee to provide potential meeting topics for 2025. Committee members responded and discussion occurred around topics, presenters or organizations to include at future meetings.

Harder reviewed the immediate next steps for the March LTAC meeting.

Item 4: Other Business

None

Item 5: Public Comment

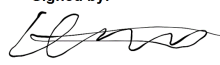
None

Item 6: Executive Session (as needed)

None

Item 7: Adjournment

1:22 p.m.

Signed by:

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Kim Harless, Board President

Meetings of the Lodging Tax Advisory Committee are electronically recorded. The tapes are kept on file in the office of the City Clerk for a period of six years.