



Lodging Tax Advisory Committee Meeting Minutes

Date: November 7, 2025

Time: 12 – 3:30 p.m.

Location

City Hall – Aspen Room, Fl 1
415 W 6th Street
Vancouver, WA

Special Meeting (Convened in-person and via video conference)
The meeting agenda materials referenced in these minutes can be found [online](#). Link to Microsoft Teams meeting video: [25 11 07 LTAC Meeting Video](#).

Item 1: Call to Order and Roll Call

The meeting of the Lodging Tax Advisory Committee was called to order at 12:01 p.m. by Sarah Fox, Interim Committee Chair.

Board Members Present: Carla Rise, Terry Goldman, Temple Lentz, Christie Rust, Ryan Hart (virtual), Janet Kenefsky, Steve Bowers, Jennifer Kenney (virtual), Sarah Fox

Board Members Absent: None

Staff Present: Chris Harder, Kimberly Kerlee, Curtis Burns

Presenters: Kyle Roslund, Vancouver Bee Project; John Laughlin, Hough Foundation; Cami Cadran & Sierk Braam, Vancouver Lake Rowing Club; Kelsey Allan, Vancouver Farmers Market; Brian Temple, Association of WA Business; Allison Evans & Sheryl Williams, American Contract Bridge League; Terah Ebie & Kat Stein, Queer Community Network; Michael Walker & Marcus Griffith, Vancouver’s Downtown Association; Cliff Myers, Visit Vancouver

Item 2: Approval of Minutes

Motion by Rise, seconded by Bowers, and carried unanimously to approve the October 28, 2025, minutes.

Item 3: Community Communications

None.

Item 4: 2026 Lodging Tax Grant Applicant Presentations

The following 2026 Lodging Tax Grant Applicants provided optional 5-minute presentations with a 5-minute Q & A with the committee:

Members

Sarah Fox
Interim Chair

Steve Bowers
Temple Lentz
Janet Kenefsky
Jennifer Kenney
Christie Rust
Terry Goldman
Ryan Hart
Carla Rise

Economic Prosperity & Housing

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To request accommodation or other formats, please contact:

Economic Prosperity & Housing | 360-487-7846 | Relay 711 | Kimberly.Kerlee@cityofvancouver.us

1. Vancouver Bee Project – Pollinator Festival
2. Hough Foundation – Craig Stein Oktoberfest
3. Vancouver Lake Rowing Club – Vancouver Lake Spring Sprints
4. Vancouver Famers Market – Vancouver Holiday Market
Committee member Hart recused himself due to a conflict of interest with the Association of WA Business.

5. Association of WA Business – 2026 AWB Spring Summit

Committee member Hart rejoined the meeting.

6. American Contract Bridge League (ACBL) – The Oregon Trail Regional Bridge Tournament
7. Queer Community Network – Pride Block Party

Committee member Rust recused herself due to a conflict of interest with Vancouver's Downtown Association

8. Vancouver's Downtown Association – Downtown Ambassador Program

Committee member Rust rejoined the meeting.

Committee members Rise, Hart, Goldman and Bowers recused themselves due to a conflict of interest with Visit Vancouver.

9. Visit Vancouver – 2026 Sales & Marketing Programs

Committee members Rise, Hart, Goldman and Bowers rejoined the meeting.

Item 5: Other Business

Chris Harder initiated a discussion regarding two Lodging Tax Grant applications that were awarded funds for the 2025 program year that have experienced changes in their organization and events. Interim Chair Fox requested a discussion around changes in event scope be added to the November 14 meeting agenda. Harder also reminded the committee members that they will be voting on the Administrative Cost Proposal along with the 2026 award recommendations at the November 14 meeting.

Item 6: Adjournment

2:53 p.m.

Signed by:

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Sarah Fox, Interim Committee Chair

Meetings of the Lodging Tax Advisory Committee are electronically recorded. The tapes are kept on file in the office of the City Clerk for a period of six years.