

Date: June 10, 2026

Time: 8:00 AM – 9:00 AM

Location: City Hall, Aspen Room, Fl 1
415 W 6th Street, Vancouver, WA

To request the virtual meeting link, please call 360-487-7843 or email callie.taylor@cityofvancouver.us by 5 p.m. the day before the meeting.

AGENDA

1. **Call to Order** – Ryan Morin, Chair
 - a. **Roll Call**
 - b. **Excusal of Absence, if needed**
2. **Public Comment**
3. **Approval of 12/10/25 Minutes** – Ryan Morin, Chair
4. **Weekend Data Update and Outlook** – Tyler Lund, Parking Project Coordinator
5. **Lot 18 Parking and Access Control Update** – Gabe Montez, Parking District Manager
6. **Shared Parking and Wayfinding Update** – Anne Stedler, Parking Demand Manager
7. **Adjournment**

Members

Ryan Morin
Chair

Jason Cromer
Vice-Chair

Garrett Ginter
Jocelyn Cross
Travis Schemp
Jonathan Wheeler

Economic Prosperity and Housing Department/Parking

415 W. 6th St
P.O. Box 1995
Vancouver, WA 98668
360-487-8650
TTY: 711
cityofvancouver.us

Community Communications Instructions

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The public is invited to speak regarding any matter on the agenda. Members of the public testifying are asked to limit testimony to three minutes. There are three ways to provide comments:

1. Writing: Public comments can be submitted in writing (name, address, contact information and comments) via email to callie.taylor@cityofvancouver.us by 5 p.m. the day before the meeting.
2. Remotely: Pre-register by phone at 360-487-7843 or email callie.taylor@cityofvancouver.us by 5 p.m. the day before the meeting.
3. In Person: Pre-register by phone at 360-487-7843 or email callie.taylor@cityofvancouver.us by 5 p.m. the day before the meeting or fill out a Public Comment form in person prior to the start of the Community Communications portion of the meeting.

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Date: December 10, 2025

Time: 8:00 a.m.

Location

Aspen Conference Room and Virtual
City Hall
415 W 6th Street
Vancouver, WA 98668

Meeting (Convened via in-person and video conference)

The meeting agenda materials referenced in these minutes can be found [online](#).

Item 1: Call to Order and Roll Call

The Dec 10, 2025, meeting of the Parking Advisory Committee Meeting was called to order at 8 am by President Ryan Morin.

Board Members Present: Ryan Morin, Jason Cromer, Jocelyn Cross, Jonathan Wheeler, Garrett Ginter

Board Members Absent: Travis Schemp

Staff Present: Patrick Quinton, Gabriel Montez, Tyler Lund, Callie Taylor, Jonathan Schetky

Guests: None

Item 2: Approval of Minutes

Cromer motioned, seconded by Morin, to approve October 8, 2025, minutes. Ginter abstained due to his absence from that meeting.

Item 3: Parking Permit Evaluation/Permit Rates

Montez presented to the committee the Permit Rate Evaluation which covers several considerations Parking Services used for permit rate increases for 2026. Considerations include price parity with other local and regional parking providers in the market, demand based on permit waitlists and permits sold, the proximity to commercial corridors, the right of way occupancy, availability and proximity of private lots, and the leasehold or sales tax. Montez highlighted that one consideration that was not on the slide, which is that pay to park is 7 days a week now on Evergreen Blvd and south thereof, on-street permits in this area are now valid on weekends.

Members

Ryan Morin
President

Jason Cromer
Vice-Chair

Garrett Ginter
Jonathan Wheeler
Jocelyn Cross
Travis Schemp

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Montez presented Public and Private Lots with a map of Downtown Vancouver showing available off-street public and private parking lots. Cross asked if this map included Lot 16. Montez responded. Cross asked why Lot 16 was not included. Montez responded. Cross stated that Lot 16 has been vacant for a year and is causing frustration for the people who park in that area and expressed frustration at the City. Montez acknowledged her statements and stated that there may be potential parking options in the future in the area.

Montez transitioned to Suggested 2026 Rate Increase for the Lot 18 Parking Garage. Montez clarified the permits that the City offers for Lot 18 Garage parking. Montez showed a chart with the City of Vancouver permit and price, the proposed 2026 rate, senior discount rate for 2026, and the local average rate. Montez stated the City has high demand for P1/P2 permits and are oversold by 135. Montez clarified that P1/P2 permits are not subject to leasehold tax, only sales tax. Montez stated that the prices do not include tax currently, in 2026 P1/P2 permits will have an 8% tax included in their price and that P3 permits would be subject to a 12% leasehold tax.

Montez presented the Suggested 2026 Rate Increase for Surface Lots 1, 2, and 11 and clarified their location, amount of permits sold per lot, current cost for the City permit, the proposed rate for 2026, the senior citizen discount rate for 2026, and the local average rate. Montez presented Anticipated Off Street Parking Impacts and discussed Lot 1 Smith Tower being closed due to renovations occurring at Smith Tower, Lot 11 removing two stalls for a trash enclosure to improve safety and mobility Downtown, Lot 16 potentially being closed for construction parking and laydown. Cross asked if it is usually the responsibility of the construction companies to find proper parking and asked why the City is being accommodated to Walls. Montez responded. Montez continued to discuss Lot 24 potentially transitioning to permit or transient parking in the future. Cross was pleased with this information and asked for clarification on the location of the lot. Montez responded.

Montez proceeded to Next Steps and stated that the City Manager would need to review and approve these permit rate increases, then communication with the permit holders for the implementation of rate increases to occur on February 1, 2026 and review on-street permit rates in 2026. Cross asked when the last time Parking Services increased their parking permit rates for lots. Montez responded. Cross asked how these rates increased compared to last year. Montez responded. Ginter asked for clarification whether the rate increase occurred in beginning of 2024 or beginning of 2025. Montez responded. Montez asked if there were any further questions. Morin asked if Parking had data on who utilized these spots primarily. Montez and Lund responded. Morin asked if they were discussing the land underneath Smith tower. Lund responded. Montez asked if there were any more questions.

Item 4: Public Comment:

No public comment

Adjournment

8:34 am

Ryan Morin, Board President

Meetings of the Parking Advisory Committee are electronically recorded on audio. The audio tapes are kept on file in the office of the City Clerk for a period of six years.



Parking Advisory Committee Meeting

June 10, 2026

Gabe Montez

Parking District Manager
Parking Services

Anne Stedler

Parking Demand Manager
Parking Services

Tyler Lund

Parking Project Coordinator
Parking Services

Annalise Newberry

Intern
Parking Services



Agenda

- Weekend Paid Parking Data Update
- Shared Parking and Wayfinding Update
- Vancouvercenter Garage PARCS



Transactions – Refresher

Weekend & Weekday Comparison – June – September 2025

- Weekday daily average = 4100 transactions
- Saturday average = 3386 transactions
- Sunday average = 2547 transactions

Transactions																	
Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Average
Saturday	3470	3480	2652	3794	2831	3807	3823	3948	4060	3117	3197	3107	3150	3092	3350	3305	3386
Sunday	2351	2326	2532	2943	2411	2437	2826	2799	2996	2355	2530	2715	2594	2356	2186	2395	2547

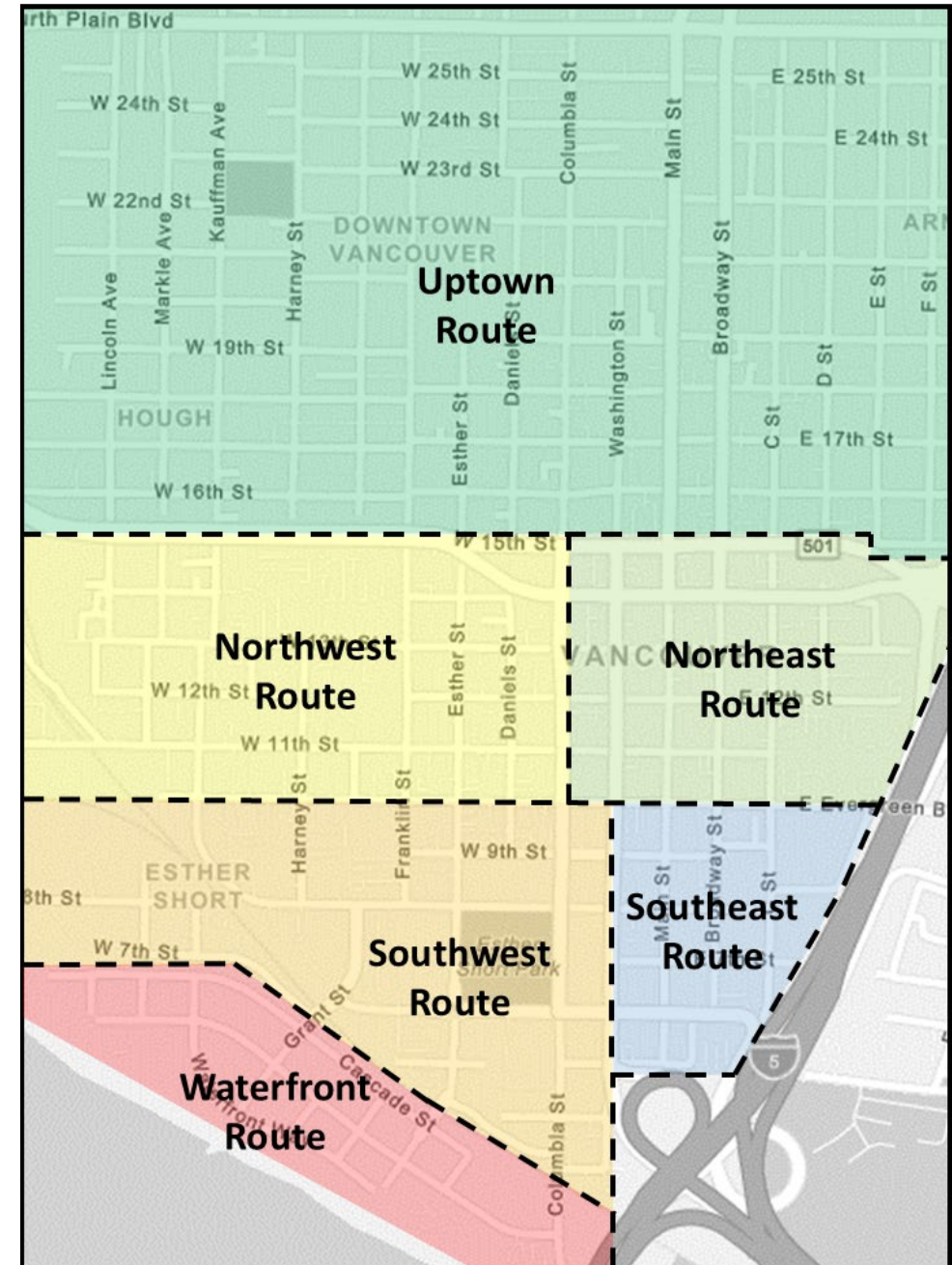
Weekend Transactions as a Percent of Weekday Averages																	
Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Average
Saturday	85%	85%	65%	93%	69%	92%	93%	96%	97%	74%	76%	74%	75%	74%	80%	79%	84%
Sunday	58%	57%	62%	72%	58%	59%	68%	68%	71%	56%	60%	65%	62%	56%	52%	57%	63%



Parking Data

Definitions

- Transactions – Number of sessions
- Parking Time – Total and average
- Occupancy – Utilized spaces
- Routes – Administrative and enforcement areas

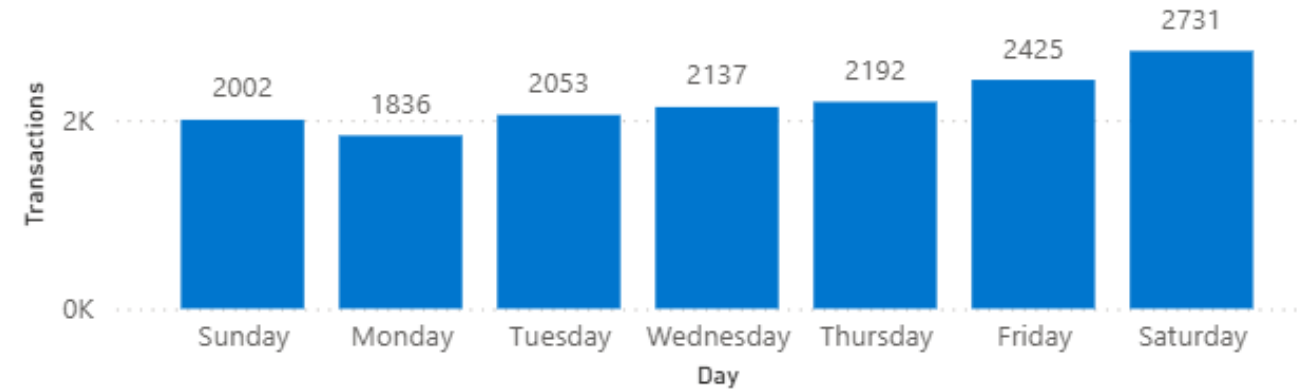


Weekend Parking

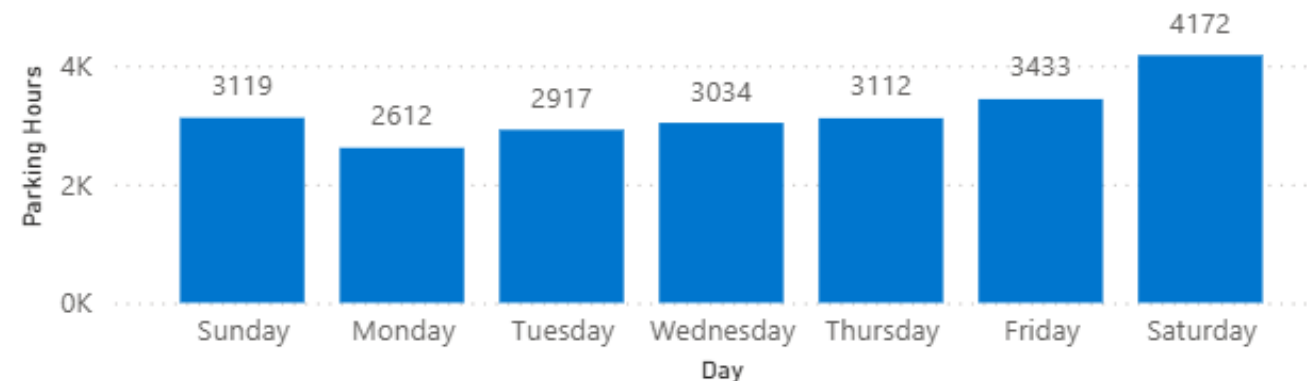
6/1/25 – 5/31/26

- Evergreen Blvd and south, on street only
- Saturday 1st and Sunday 3rd most parked days

Average Transactions by Day



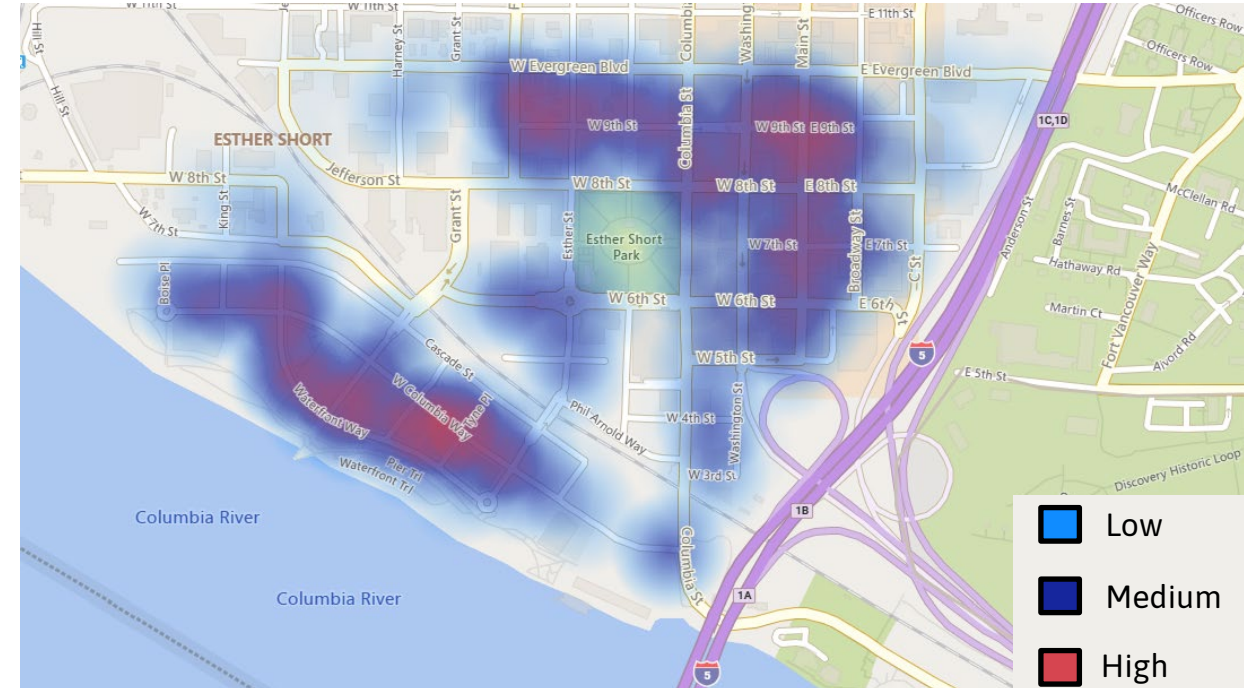
Average Parking Time by Day



Weekend Parking

6/1/25 – 5/31/26

- Evergreen Blvd and south only
- Waterfront is consistently the most parked area
- Parking time distribution equalizing over time



Waterfront Way Closure

Motivations and Outcomes

- City of Vancouver implemented a seasonal waterfront closure as a pilot program.
- Closure was designed to address concerns about vehicle-related disturbances along the waterfront.
- Community complaints included:
 - Excessive vehicle noise, loud motorcycles and modified mufflers
 - Reckless or "show-off" driving behavior
 - Congestion and pedestrian conflicts
- Strong positive community feedback led the City to continue the program annually from May through Labor Day.
- Success of the program has influenced additional downtown street closures during major events, including portions of Main Street and 6th Street.



Waterfront Way Closure

Community Benefits & Feedback

Improved Safety & Comfort

- Safer environment for families and children
- More comfortable for dog walkers and pedestrians
- Safer experience for bicyclists and recreational users

Enhanced Waterfront Experience

- Reduced noise, racing and “revving.”
- More enjoyable outdoor dining atmosphere
- Increased opportunities for strolling and social gathering
- Stronger sense of community and place-making



Three Plan Pillars

1. Adopt Pricing Practices to Improve On-Street Parking Supply Utilization
2. Expand Public Parking Supply through Shared Parking Arrangements
3. Enhance Car-Free Options for Getting to and Around Downtown



Pillar 2: Expand Public Parking Supply through Shared Parking Arrangements

- Pursue Agreements with Property Owners for Public Use of Private Parking
- Expand Parking Options for Public Events
- Eliminate Parking Minimums & Facilitate Shared Parking Between Developers & Owners of Private Parking
- Improve Wayfinding & Navigation Systems



What is Wayfinding?

Definitions

Wayfinding refers to the process of navigating a city or landscape.

Wayfinding tools (such as signage, maps, or digital navigation tools) can assist individuals in this process.

Wayfinding makes navigation experiences easy, intuitive and hospitable – welcoming people on all modes of transportation to and around downtown.



The Need

A growing downtown needs modern wayfinding

- Existing wayfinding and navigation systems downtown are limited and outdated.
- Existing systems do not anticipate projected growth, align with expanding mobility options, or direct the public to private parking assets.
- The lack of a modern wayfinding system is contributing to congestion and a perception of a lack of parking and mobility options.





Wayfinding Project Phasing

Phase I – Wayfinding
Investment Plan (2026)

Phase II – Implementation
(2027-2030)



Phase I Scope of Work - 2026

City hired placemaking and wayfinding consultants Sparks+Sullivan to:

Evaluate strengths, weaknesses, opportunities and threats of existing wayfinding.

Document the wayfinding needs and requirements of users and stakeholder groups.

Identify wayfinding best practices applicable to downtown Vancouver.



The deliverable

A comprehensive, multi-year downtown wayfinding investment plan

The plan will include:

- **Multi-year investment recommendations** to improve wayfinding.
- **A phased implementation sequence** that evolves with downtown growth, directing public to private parking, and new mobility options.
- **Comprehensive** array of wayfinding improvements before any new wayfinding signs or other work occurs.



Wayfinding Plan Project Timeline



Implementation Phase begins in 2027 based on recommendations in plan



Public engagement

The project team is engaging with...

The public at large, through online surveys or intercept surveys at events.

- Locals
- Visitors
- Users of all transportation modes

Key stakeholders, with recorded interviews.

- Business owners
- Property owners
- Interest group leaders

Local subject experts, through 1-on-1 interviews.

- Transit experts
- Tourism experts
- Development experts
- Cultural experts



PAC members are invited

To contribute their observations and experiences.

PAC members will receive email invitations:

- In June to complete wayfinding surveys by July 30.
- In late August to visit a prototype installation and provide feedback on draft strategies.



Vancouvercenter Garage

Parking Access and Revenue Control System

- Pay station upgrade: Pay-by-Plate + Parking Kitty
- T2 Systems selected as vendor, contract finalized
- Installation pending Fall 2026
- Full system upgrade – vehicle and pedestrian access control



Questions?

